



Biography



George B. Abercrombie
President and Chief Executive Officer
Hoffmann-La Roche Inc.
Nutley, New Jersey

George B. Abercrombie joined Roche in January, 2001 as President and Chief Executive Officer and, as such, he is responsible for leading the North American Pharmaceuticals Operations at Hoffmann-La Roche Inc. in Nutley, New Jersey, and the Canadian affiliate, Hoffmann-La Roche Ltd. in Mississauga, Ontario. Abercrombie is also a member of the Roche Pharmaceutical Executive Committee (PEC), which is responsible for developing and implementing global strategy for the Pharmaceuticals division.

Before coming to Roche, Abercrombie was senior vice president of U.S. commercial operations at Glaxo Wellcome, with responsibilities encompassing pharmaceutical sales and marketing, electronic commerce, the U.S. managed care system, disease management, business planning and development, and late-stage clinical drug studies. He joined Glaxo as vice president and general manager of the Glaxo Pharmaceuticals Division in 1993 following 10 years at Merck, where he held a broad range of positions in sales, marketing, executive sales management and business development.

Abercrombie began his career as a pharmacist after receiving a bachelor's degree in pharmacy from the University of North Carolina at Chapel Hill. He later earned an MBA from Harvard University.

Currently, Abercrombie is a member of the Executive Committee and Board of Directors of the U.S. trade organization PhRMA (Pharmaceutical Research & Manufacturers of America), and the state HealthCare Institute of New Jersey. Abercrombie also chairs the Health Sector Advisory Council, Fuqua School of Business at Duke University, and represents Roche on the Board of Directors of the American Swiss Foundation. Previously, he served on the Board of the Johns Hopkins School of Hygiene and Public Health and the University of North Carolina School of Pharmacy Foundation.