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**Gretchen Morgenson, Assistant Business Editor
and Columnist, *The New York Times*
Thursday, November 17, 2011
The Tower Room, Clark Tower
5100 Poplar Avenue, Memphis, TN 38117
Reception 6 pm Dinner Seating 7 pm**

The Economic Club of Memphis is pleased to welcome Gretchen Morgenson, a Pulitzer Prize winning journalist with *The New York Times* and author of *Reckless Endangerment: How Outsized Ambition, Greed, and Corruption Led to Economic Armageddon*. Ms. Morgenson will speak to the Club on Thursday, November 17th, at the **Tower Room in Clark Tower**. The reception will begin at 6 pm and dinner seating will be at 7 pm.

The final deadline for reservations is Monday, November 14th. RSVP by phone at (901) 678-2443, by fax at (901) 678-0876, or by e-mail to secretary@econclubmemphis.org.

Gretchen Morgenson is assistant business and financial editor and a columnist at *The New York Times*. Ms. Morgenson has covered the world financial markets for *The Times* since joining the paper in May 1998 and won the Pulitzer Prize in 2002 for her "trenchant and incisive" coverage of Wall Street.

Ms. Morgenson was a winner in the 2007 The Society of American Business Editors and Writers (SABEW) Best in Business Journalism Contest for her *New York Times* story, "Crisis Looms in Mortgages." She won the 2009 Gerald Loeb Award for beat reporting, for her coverage of Wall Street. Ms. Morgenson won the 2010 Elliott V. Bell Award for her contributions to the field of financial journalism.

Previously, she was assistant managing editor at *Forbes* magazine since rejoining the magazine in March 1996. Before that, she was the press secretary for the Forbes for President campaign from September 1995 to March 1996. From August 1993 to August 1995, Ms. Morgenson was the executive editor at *Worth* magazine, where she oversaw all financial coverage and wrote a monthly investigative column "Full Disclosure."

From November 1986 to August 1993, Ms. Morgenson was an investigative business writer and editor at *Forbes* magazine. She broke the story of anti-investor practices on the Nasdaq stock market that was followed by Justice Department and SEC investigations. Earlier, she oversaw several *Forbes* investing sections and their Washington bureau.

From January 1984 to November 1986, she was a staff writer at *Money* magazine.

Ms. Morgenson was a stockbroker for Dean Witter Reynolds in New York from September 1981 to January 1984.

In addition to *Reckless Endangerment*, she is also the author of *Forbes Great Minds of Business*, published by John Wiley & Co., in 1997 and co-author of *The Woman's Guide to the Stock Market*, published by Harmony Books in 1981.